

# executive coaching

We work one-on-one with executives to be more powerful and authentic, and as a result, observably better leaders. Powerful leadership requires cultivation and attention. Powerful leadership is more possible with a coach who is experienced and committed to supporting you so that you, your team, and your organizational priorities thrive.

## Why leaders need leadership coaching

There are many paths to becoming an organizational leader, though typically it's a combination of The Three P's: personality, politics, and power. These strategies serve us well, but as responsibilities increase in complexity and scope – and the stakes get higher – we need new ways of leading and working that:

- scale with the increasing complexity of the work
- result in more sustainable, strategic, and impactful action
- are more consistent with values of community, collaboration, and inclusion
- are more authentic, purposeful, and joyful

We believe that authentic and impactful leadership begins with a deeper understanding of one's Self: strengths, current bottlenecks, and blind spots. Our work combines Strelo's own methodology with other approaches that increase a leader's self-awareness and impact on others. Our comprehensive services allow us to meet our clients' needs whenever and however they choose. Each client works with us to co-create a tailored developmental plan and trajectory.

## Coaching for each stage of professional life

We believe that leadership development is a lifelong journey. We have expertise in developing leaders at each phase of their professional careers including early and rising leaders, mid-career, and key career/life transitions. We are passionate and committed to supporting the development of women and leaders of color.

### EACH ELEMENT IN OUR PROGRAM IS DESIGNED TO EMBODY THREE VALUES.

#### *coherence*

because we believe that individuals, teams, and organizations thrive when they function interdependently, and each can contribute to their fullest potential.

#### *diversity & inclusion*

because we believe the key to all sustainable and meaningful change comes from engaging diverse perspectives and insight.

#### *collective wisdom*

because we believe that the wisdom of any given group or team far exceeds that of any one individual in that group and also exceeds the sum of its parts.

## MEANINGFUL STRATEGIES WITH ACTIONABLE OUTCOMES

"Through Strelo's coaching, I developed new leadership skills and self-confidence. Their 1:1 approach helped me rekindle curiosity and joy within my work."

"Strelo's coaching has given me the tools I need to think and problem-solve strategically. I am also more confident when managing up and across, which is not something that came naturally to me prior to coaching."

"While our initial project was to assess our company culture and adopt a more conscious nurturing of that culture, it became apparent that Strelo also had the ability to help with several of the organizational and growth challenges we would be facing in our company."

## COACHING PERSONALIZED FOR MY LEADERSHIP NEEDS

"In a short amount of time, Strelo coaching has shaved at least 10 years' worth of common leadership mistakes off of my career."

"I was lacking the tools, frameworks, and mindset needed to truly work collaboratively and in an additive way. I am a stronger, braver, and more curious leader and friend because of my work with Strelo."

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 “Strelo's coaching was like having a personal champion by my side, allowing me to come into our sessions as my full authentic self and learn in a way that helped me achieve my best.”

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